



TIPS

TRANSPORT R&D
FOR INNOVATION

WWW.TRANSPORT-TIPS.EU

Functioning TIPS
project portal

ENHANCING THE CAPACITY OF
EU TRANSPORT PROJECTS TO

TRANSFORM RESEARCH
RESULTS INTO
**INNOVATIVE PRODUCTS
AND SERVICES**



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1 Introduction

The current document provides an overview of the TIPS project portal structure, general provisions and content management procedures at the beginning of the project. However, the partners are closely monitoring its usage to update its content and structure according to project activities and findings. Therefore, this initial version of the portal will evolve further as the project activities mature.

The web portal has been launched in January 2013 at www.transport-tips.eu and constitutes the primary communication platform towards the targeted groups, namely the transport project partners that have been or currently running national or EU funded R&D projects.



The screenshot shows the TIPS portal home page. At the top left is the TIPS logo with the tagline 'TRANSPORT R&D FOR INNOVATION'. To the right are navigation links: Home, Collaboration space, and Contact us, along with a search bar. Below this is a secondary navigation menu with links for About TIPS, Info centre, Project activities, Advisory board, and Downloads. The main content area features a large image of a cargo ship on the left. On the right, there is a 'Latest news' section with four news items, each with a date and a brief description. Below the ship image is a 'Welcome' section with text explaining the portal's purpose: 'TIPS is a support action funded by the European Commission to enhance the capacity of EU transport projects to transform research results into innovative products and services.' It also mentions that the portal will develop good practices on exploitation strategies. To the right of the welcome text are two promotional boxes: 'Success stories of transport R&D projects' and 'Technology Market'. At the bottom left is the TIPS logo again, and at the bottom right are links for 'Imprint' and 'Sitemap'.

Figure 1: TIPS portal home page (www.transport-tips.eu)

2 General Provisions

Language

The portal as well as any material (report, announcement, etc) is in English.

Partners' role

- Q-PLAN N.G. acts as the web portal administrator and is overall responsible for the technical aspects of the portal and for carrying out any content and structural improvement, namely in collaboration with an external web developer (sub-contractor) Q-PLAN is responsible for the development of the portal and its administration tool and the various web tools to support/enable project activities/services, the partners' collaboration (restricted access) area, upload of relevant information (articles and documents), etc.
- ALMA, as overall responsible for the dissemination activities, is responsible for the portal content and its presentation (graphical outlook and usability of the portal, content 'visibility', etc). To do so, ALMA will periodically collect information from all partners and monitor their performance..
- SOPHIA has the overall quality control of the portal and filters the input from all partners and forwards the content to Q-PLAN for publication.
- All partners will contribute to the portal content and periodically send articles/material to SOPHIA which in turn performs quality check and forwards the material to Q-PLAN for publication.

Technical considerations

- ✓ Special provisions were made so that both the content and structure (creation of sub-categories/sections) of the portal can be updated on demand by the administrator (Q-PLAN NG), thus limiting the web developer's intervention as well as the time to make changes/improvements.
- ✓ Advanced SEO (search engine optimisation) techniques are engaged to enhance the site visibility in search engines.
- ✓ Site visits, statistics and other information on visitors views (e.g. number of pages per visit, time on site, most viewed pages, etc) is measured using Google Analytics, while a counter is being used to measure the number of downloads per document.
- ✓ The content management system allows an unlimited number of pages/articles to be created/posted, while an integrated text editor similar to Word (Tiny MCE) enables the editor to use similar to Word formatting choices and add images, videos, etc as well as create photo galleries or document libraries.
- ✓ The entire portal is periodically backed up to limit the loss of information.
- ✓ The content management system is using smarty PHP template engine to create web pages' template(s) and it runs in any software that has PHP and MySQL installed.

3 Portal structure

Main page (Home)

- Slideshow
- Latest news
- Welcome message

Top Menu

- About TIPS
 - Overview
 - Target groups
 - Partners
- Info centre
 - News
 - Events
 - Useful links
 - Funding Opportunities
- Project activities
 - At a glance
 - Increase awareness actions
 - Innovation & exploitation assistance
- Advisory board
- Downloads

Right 'Buttons'

- Success stories
- Technology Market
- Social media

Header Menu

- Home
- Collaboration space
- Contact us
- Search (within TIPS web site)

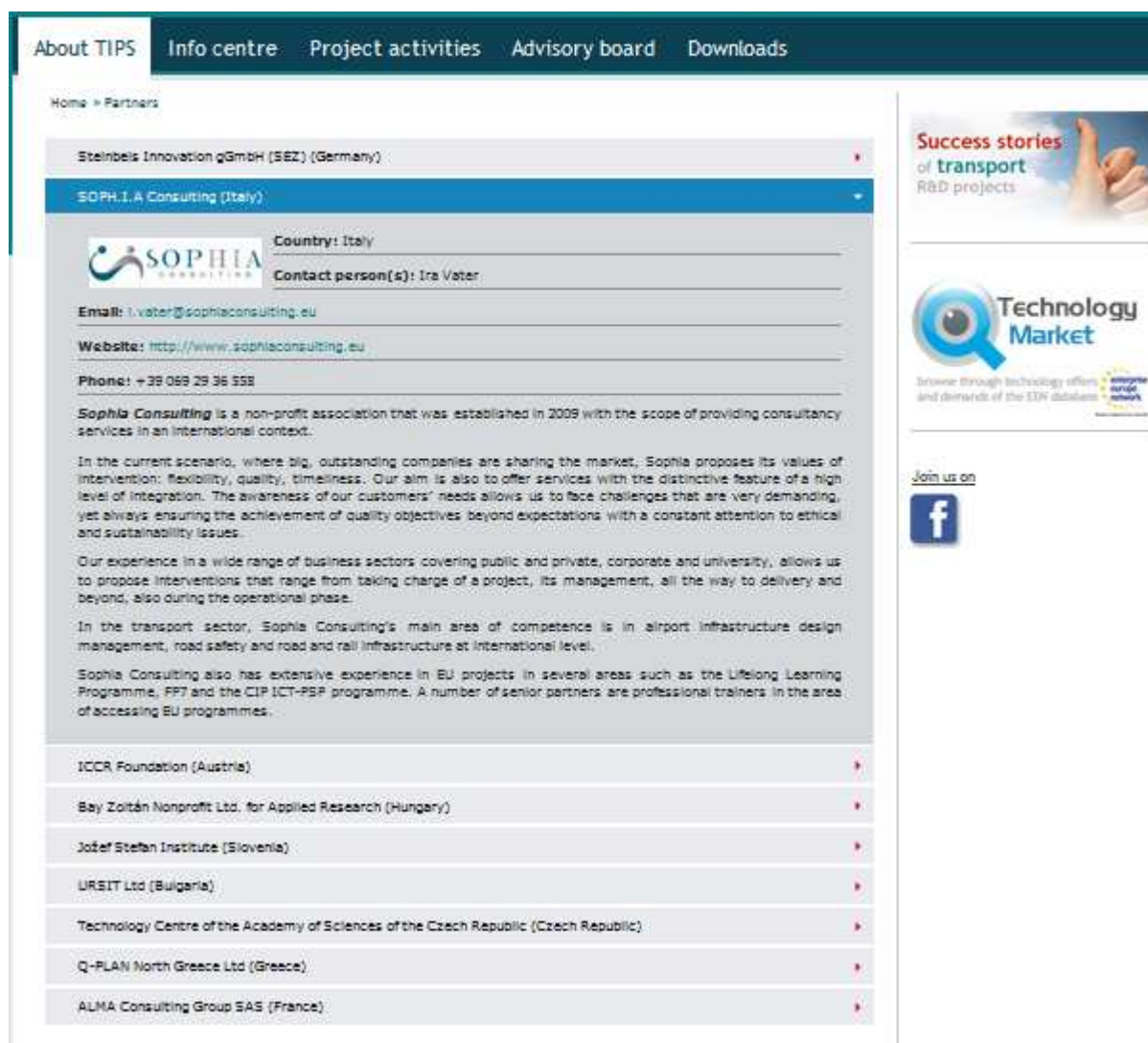
Footer Menu

- Site map
- Imprint

3.1 Top menu

3.1.1 Section “About TIPS”

1. Sub-section “Overview” - Brief description of the project objectives, activities and services (with the necessary links to the respective sections of the portal).
2. Sub-section “Target groups” - Description of the targeted audience which can be split into users and multipliers as well as the ways that target groups can benefit, the provided services and added value relevant for each group.
3. Sub-section “Partners” - Short profile of the TIPS partners, namely



The screenshot displays the 'Partners' section of the TIPS portal. At the top, a navigation bar includes 'About TIPS', 'Info centre', 'Project activities', 'Advisory board', and 'Downloads'. Below this, a breadcrumb trail reads 'Home > Partners'. A list of partner organizations is shown, with 'SOPH.I.A Consulting (Italy)' selected and expanded. The expanded profile for SOPH.I.A Consulting includes:

- Country:** Italy
- Contact person(s):** Ira Vater
- Email:** i.vater@sophiaconsulting.eu
- Website:** <http://www.sophiaconsulting.eu>
- Phone:** +39 069 29 36 558

The profile text describes SOPHIA Consulting as a non-profit association established in 2009, providing consultancy services internationally. It highlights the organization's values of flexibility, quality, and timeliness, and its focus on integration and ethical/sustainability issues. It also mentions its experience in various business sectors and EU projects.

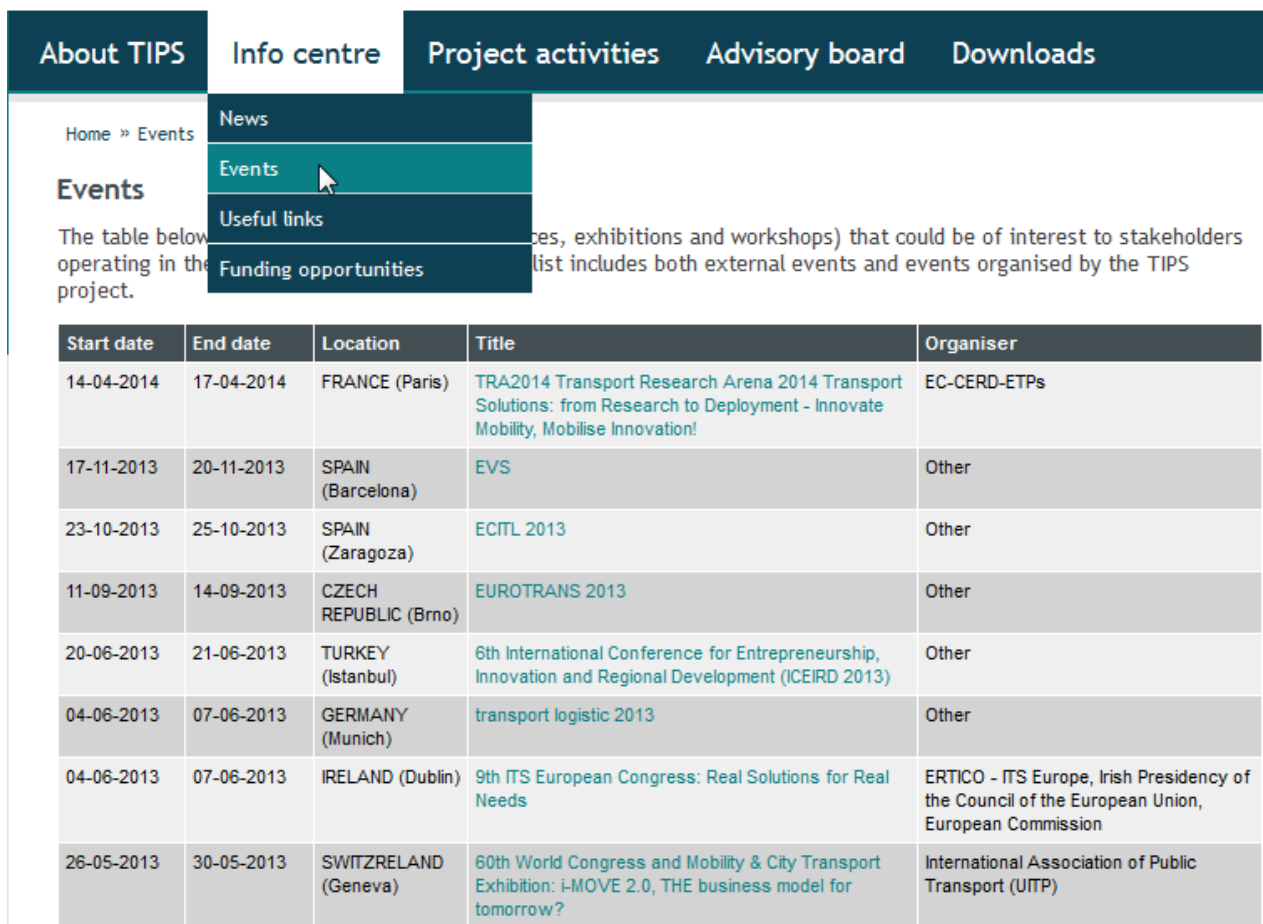
Below the detailed profile, a list of other partners is visible, including ICCR Foundation (Austria), Bay Zoltán Nonprofit Ltd. for Applied Research (Hungary), Jožef Stefan Institute (Slovenia), URSIT Ltd (Bulgaria), Technology Centre of the Academy of Sciences of the Czech Republic (Czech Republic), Q-PLAN North Greece Ltd (Greece), and ALMA Consulting Group SAS (France).

On the right side of the page, there are promotional banners for 'Success stories of transport R&D projects' and 'Technology Market', along with a 'Join us on' section featuring a Facebook icon.

Figure 2: TIPS partners (www.transport-tips.eu/transport_partners)

3.1.2 Section “Info centre”

1. “**News**” – A list of relevant news (deriving from both project and ‘external’ activities) in a chronological order is displayed: date and title of each article. By clicking on one title the visitor may read the full article.
2. “**Events**” - A table with events organised by TIPS or other organisations/initiatives is displayed in a chronological order. Further details are presented by clicking on



The screenshot shows the 'Events' section of the TIPS website. A navigation menu at the top includes 'About TIPS', 'Info centre', 'Project activities', 'Advisory board', and 'Downloads'. The 'Info centre' menu is open, showing options for 'News', 'Events', 'Useful links', and 'Funding opportunities'. The 'Events' page title is visible, along with a brief description: 'The table below lists events, exhibitions and workshops) that could be of interest to stakeholders operating in the project. The list includes both external events and events organised by the TIPS project.'

Start date	End date	Location	Title	Organiser
14-04-2014	17-04-2014	FRANCE (Paris)	TRA2014 Transport Research Arena 2014 Transport Solutions: from Research to Deployment - Innovate Mobility, Mobilise Innovation!	EC-CERD-ETPs
17-11-2013	20-11-2013	SPAIN (Barcelona)	EVS	Other
23-10-2013	25-10-2013	SPAIN (Zaragoza)	ECITL 2013	Other
11-09-2013	14-09-2013	CZECH REPUBLIC (Brno)	EUROTRANS 2013	Other
20-06-2013	21-06-2013	TURKEY (Istanbul)	6th International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD 2013)	Other
04-06-2013	07-06-2013	GERMANY (Munich)	transport logistic 2013	Other
04-06-2013	07-06-2013	IRELAND (Dublin)	9th ITS European Congress: Real Solutions for Real Needs	ERTICO - ITS Europe, Irish Presidency of the Council of the European Union, European Commission
26-05-2013	30-05-2013	SWITZRELAND (Geneva)	60th World Congress and Mobility & City Transport Exhibition: i-MOVE 2.0, THE business model for tomorrow?	International Association of Public Transport (UITP)

Figure 3: Events web page (www.transport-tips.eu/events)

3. “**Useful links**” - Relevant information sources (e.g. other similar initiatives/projects, EC web sites, etc) are listed. A categorization of links simplifies the search process. Among others, categories include European Commission, Cluster Projects, Relevant EU funded projects, etc.
4. “**Funding Opportunities**” – information on Calls for Proposals/Tenders at EU level to provide financial support for research teams in the field of Transport

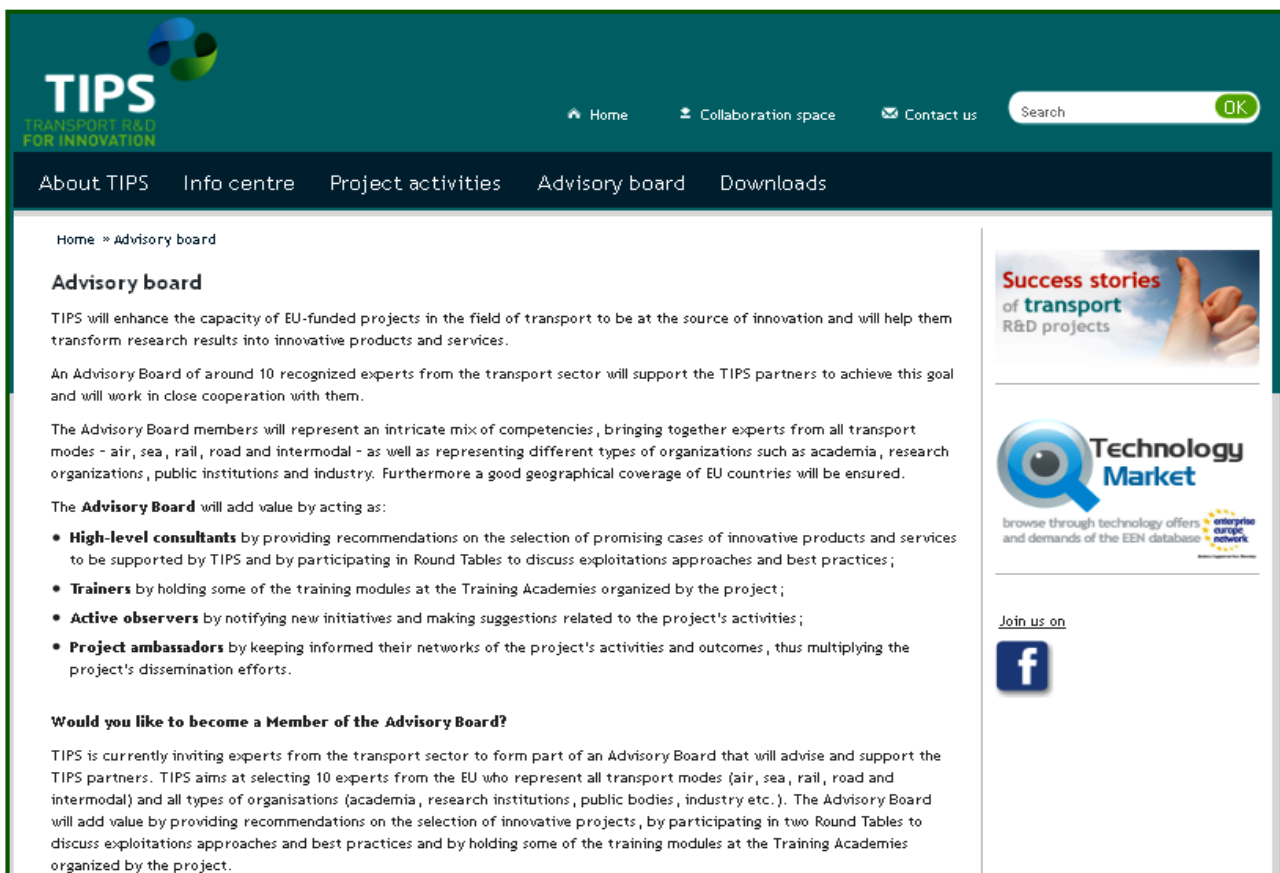
3.1.3 Section “Project activities”

1. “**At a glance**” – Overview of projects activities divided into two levels is presented:
 - a. level 1 ‘basic services’, such as workshops / promotion activities
 - b. level 2 ‘advanced services’, such as training academies, brokerage events and one to one support
2. “**Increase awareness actions**” - Workshops, info-stands and other awareness raising activities (including the TIPS project portal) are described here. Information on the target audience of the events/tools, general scope, approach, etc is given. When available, links to workshops’ separate page will be provided (each of the TIPS workshops will have a dedicated web-page with information on the particular event).
3. “**Innovation & exploitation assistance**” - Academies, brokerage events and one to one support are described in this section. Information on the target audience of the events/services, general scope, approach, etc is given. Links to the separate page of each of these activities will be provided (each of the TIPS academies/brokerage events will have a dedicated web-page with information on the particular event) when appropriate.

3.1.4 Section “Advisory Board”

It presents the scope and activities of the TIPS Advisory Board, which will be comprised of leading experts in the field of Transport a short CV of its members will be displayed.

Note: the Advisory Board will be set up by the end of March 2013. Therefore, this section is expected to be finalised in terms of content within April.



The screenshot shows the TIPS website's 'Advisory board' page. The header includes the TIPS logo (Transport R&D for Innovation) and navigation links: Home, Collaboration space, Contact us, and a search bar. The main navigation menu lists: About TIPS, Info centre, Project activities, Advisory board, and Downloads. The page content is as follows:

Home » Advisory board

Advisory board

TIPS will enhance the capacity of EU-funded projects in the field of transport to be at the source of innovation and will help them transform research results into innovative products and services.

An Advisory Board of around 10 recognized experts from the transport sector will support the TIPS partners to achieve this goal and will work in close cooperation with them.

The Advisory Board members will represent an intricate mix of competencies, bringing together experts from all transport modes - air, sea, rail, road and intermodal - as well as representing different types of organizations such as academia, research organizations, public institutions and industry. Furthermore a good geographical coverage of EU countries will be ensured.

The **Advisory Board** will add value by acting as:

- **High-level consultants** by providing recommendations on the selection of promising cases of innovative products and services to be supported by TIPS and by participating in Round Tables to discuss exploitations approaches and best practices;
- **Trainers** by holding some of the training modules at the Training Academies organized by the project;
- **Active observers** by notifying new initiatives and making suggestions related to the project's activities;
- **Project ambassadors** by keeping informed their networks of the project's activities and outcomes, thus multiplying the project's dissemination efforts.

Would you like to become a Member of the Advisory Board?

TIPS is currently inviting experts from the transport sector to form part of an Advisory Board that will advise and support the TIPS partners. TIPS aims at selecting 10 experts from the EU who represent all transport modes (air, sea, rail, road and intermodal) and all types of organisations (academia, research institutions, public bodies, industry etc.). The Advisory Board will add value by providing recommendations on the selection of innovative projects, by participating in two Round Tables to discuss exploitations approaches and best practices and by holding some of the training modules at the Training Academies organized by the project.

On the right side of the page, there are two promotional banners: 'Success stories of transport R&D projects' and 'Technology Market' (browse through technology offers and demands of the EEN database). Below these is a 'Join us on' section with a Facebook icon.

Figure 4: Advisory Board (www.transport-tips.eu/advisory_board)

3.1.5 Section “Downloads”

This section is an on-line repository of useful documents produced by the TIPS consortium or external initiatives and/or organisations. The documents are categorised to ease the identification of suitable information.

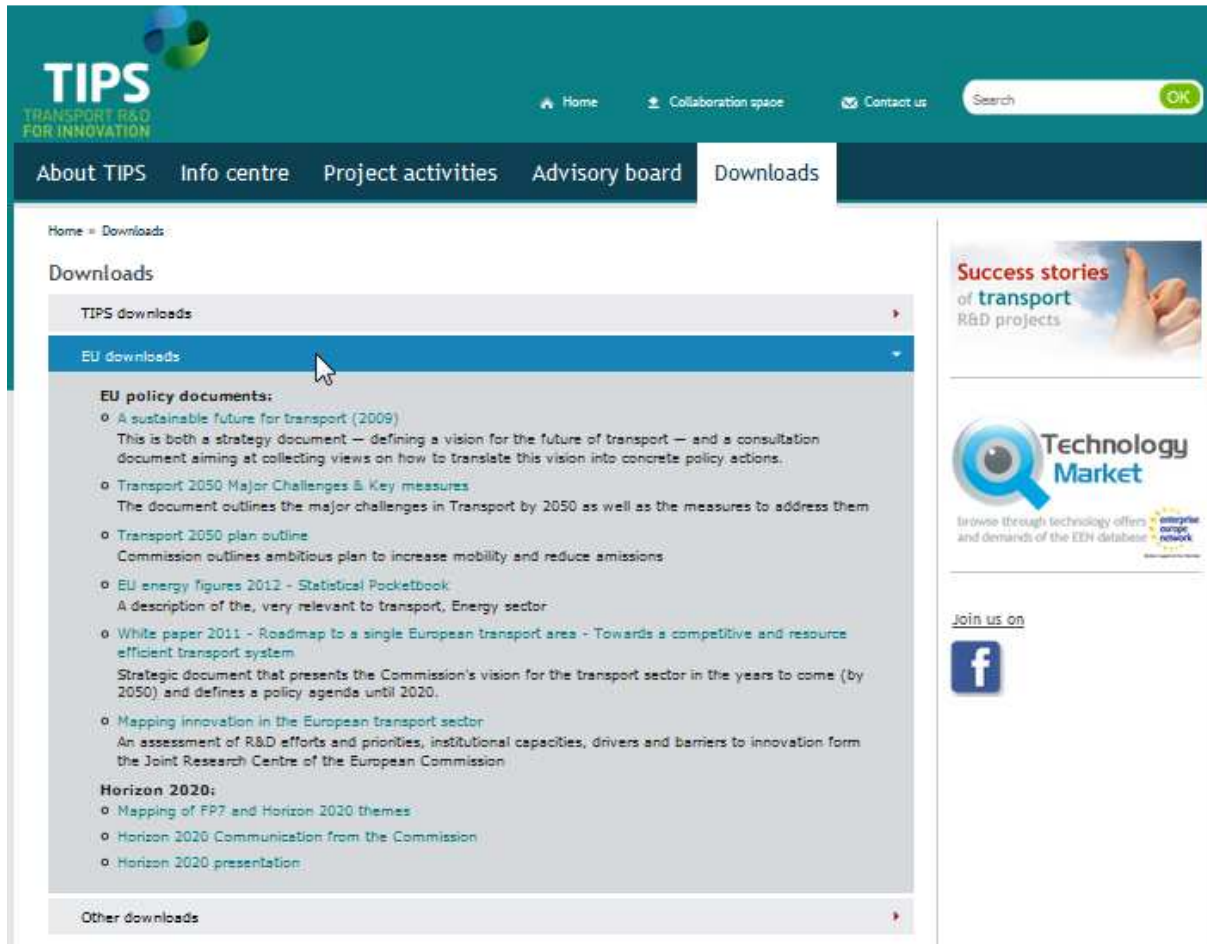


Figure 5: Downloads section (www.transport-tips.eu/useful_material)

3.2 Section “Success stories”



Following the results of the TIPS analysis on the exploitation potential, methodology and activities of EU funded projects, a number of case studies (as best examples) will be promoted in this section.

Note: this section is currently under construction.

3.3 Banner “Technology Market”



Link to the on-line database of technology offers and requests developed by the Enterprise Europe Network (EEN). A note informs the visitor that they will be redirected outside of the TIPS web portal, into the EEN web page.



European Commission
Enterprise Europe Network
European Commission > Enterprise Europe Network > Services > Technology market: Automotive, Transport and Logistics

services

Home About Services Events Success stories

Services

- Going international
- Technology transfer
- Agrofood
- Automotive, Transport and Logistics**
- Biotech, Pharma and Cosmetics
- Chemicals
- Environment
- Healthcare
- ICT Industry and Services
- Intelligent Energy
- Maritime Industry and Services
- Materials
- Nano- and Microtechnologies
- Services and Retail
- Space and Aerospace

Technology market: Automotive, Transport and Logistics

Browse hundreds of technology offers and requests related to automotive, transport or logistics. You can display them by date and by sub-sector or do a detailed search.

Technology Profiles

by Date | by Sector | Search

2013/03/16	The Innovative car jack	Poland	OFFER
2013/03/15	Carbon coated TiO2 nanoparticles as anode material for lithium-ion batteries	Germany	OFFER
2013/03/15	Unsinkable multipurpose plastic boat production line	Croatia	OFFER
2013/03/14	Rotary-piston engine with internal unchangeable combustion chamber (RE w/ UCC)	Bulgaria	OFFER
2013/03/14	Inland Barge on Dual Fuel: 80 % LNG and 20 % Diesel, less emissions and cost efficient	Netherlands	OFFER
2013/03/13	Hybrid-electric vehicle driver system	Poland	OFFER
2013/03/12	Models and Techniques for Sustainable Public Transportation	Romania	REQUEST

Figure 6: Technology market

(<http://een.ec.europa.eu/services/technology-market/automotive-transport-logistics>)

3.4 Collaboration space

A repository, accessible only to TIPS partners, that is organized in folders and stores files, accommodating partners' file exchange. There are 2 levels of access (using a dedicated username/password) in the repository:

- ✓ **“Administrator”**: Q-PLAN is the administrator of the repository and has full access to its content, namely can upload/download/delete files and create/delete folders
- ✓ **“Partner”**: all project partners will have access to all folders/files but will be allowed only to download files. This will ensure that only the latest version of a file exists in the repository eliminating possible confusion caused from the existence of different versions of the same file.

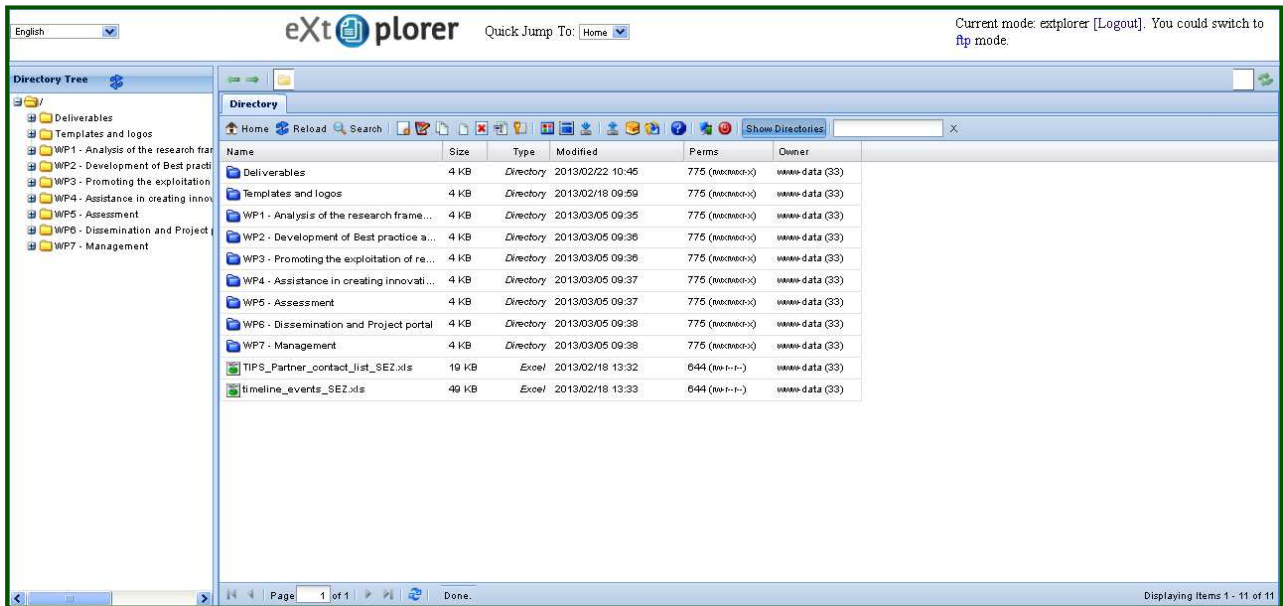


Figure 6: Collaboration space

3.5 Contact us

In order to facilitate ease of communication between the users and the TIPS project a contact form for submitting questions has been set up. The contact form requires that the user should have to insert some information about them prior to submitting a question.

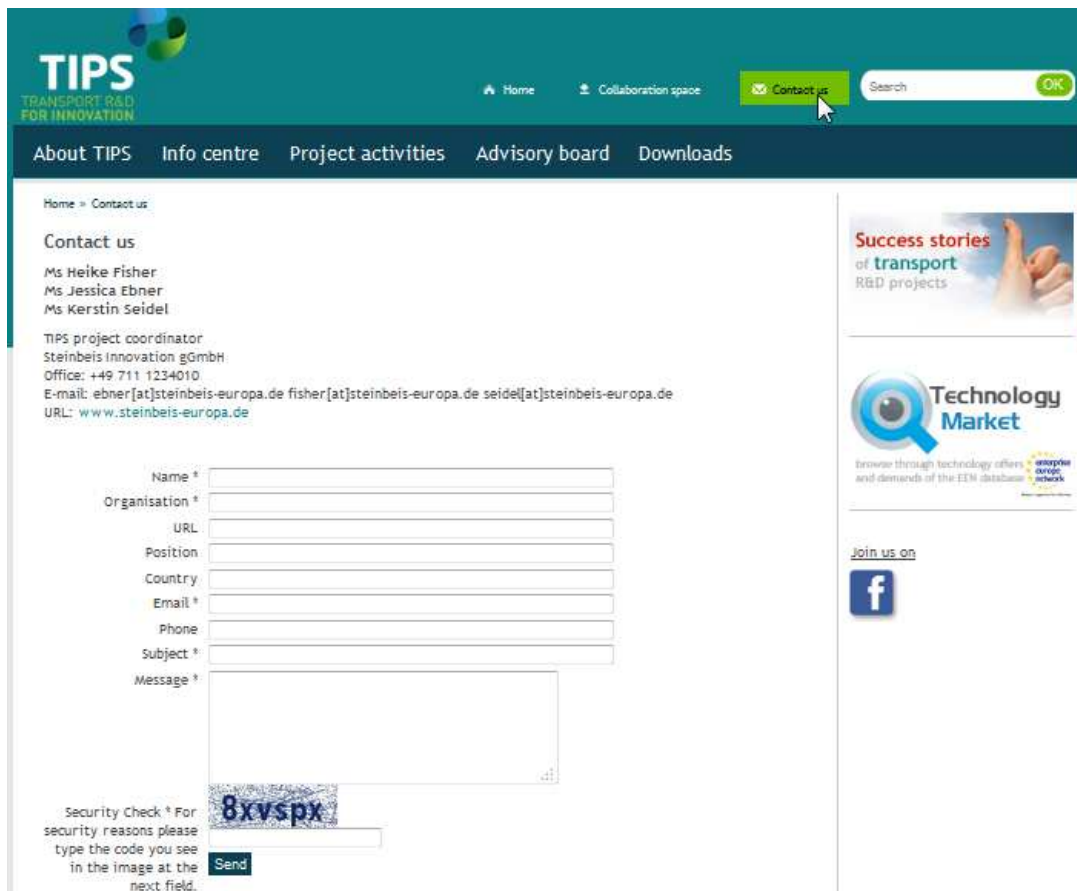


Figure 7: “Contact us” (www.transport-tips.eu/contact)

