

# OPPORTUNITIES

Impact Factor	Description	Relevance for project's lifetime	Explanation of relevance for project's lifetime	Relevance for transport mode	Explanation of relevance for transport mode
Role large industries	Dependence big industries on SME, end users, citizens	Prior to beginning project	Requirements taken aboard early stage	All modes & producing ind. & society	Increase ROI
Shared industrial values in R&D	All stakeholders along chain	Get optimal use existing infra, vehicles etc.	Less competing, more cooperation as result	All modes & producing ind. & society	Saving resources all modes & public sector
Experience FP4,5 etc. future Horizon 2020	Past focus: systems; now: services; future: sharing (data, infra)	Prior to beginning project;	N.R	All modes	Mind shift takes time.



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Relation R&D - legislation	R&D evidence to adapt legislation	After R&D project	Outcomes aligned with legislative processes EC, EP etc	All modes (harmonisation scattered national legislation)	Increase efficiency all modes
Sharing results, openness	Potential new services outside consortium	After R&D project	Keep infra/network; share data	All modes: Producing ind; citezens	Triggering creatitiveness, new services
Horizontal & multi sectorial, not vertical	Most opportunities <i>between</i> modes, systems, last mile etc	After R&D project	R&D success depends partner/competitors outside consortium	All modes & producing industries	Limited public resources = dependence private resources



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