

TIPS project, a FP7 support action, will assist research projects in the field of transport in getting better access to the market.

The TIPS project, coordinated by Steinbeis Innovation gGmbH in Germany, started on 1st October 2012 and will run for 2 years. It aims to develop good practices and services to help ongoing research projects fully exploit their results by turning them into innovative products and services.

The first phase of the project is underway: identifying good practices. A field study has been initiated aimed at coordinators of completed European or national research projects in order to analyse innovation and exploitation processes and identify best practices. The study is managed by ICCR Foundation in Austria. As the first step, 516 EU projects have been contacted and invited to answer a questionnaire by the end of April 2013. National projects will be contacted in the second step. Based on analysis of the answers, the project will develop specific tools to support result exploitation plans either through individual support, workshops or training sessions. The project aims to support up to 100 on-going projects free of charge. A first international workshop is expected in November 2013, but individual support can start earlier.

Participants of on-going projects wishing to receive assistance in their results exploitation are invited to contact the coordinator SEZ by June 2013.

TIPS consortium is composed of 9 partners from around Europe, including experts in the transport sector, collaborative research projects, technology transfer and the dissemination of research results. For more information about the project see the web site:

www.transport-tips.eu or Facebook TIPS: transport R&D for Innovation

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The Transport R&D for Innovation (TIPS) Project: first phase underway

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Efficient transport systems can create economic and social opportunities, resulting in better accessibility to markets, employment and additional investments.

To ensure that transport continues to have a positive impact however, new innovative solutions must be developed and quickly integrated into the market. Often, the transport sector falls short at the research and development (R&D) stage. To improve this situation, good practices are needed to identify which exploitation channels are working, where to find financing, who the first users may be and how to access new markets.

This has been the focus of the Transport R&D for Innovation (TIPS) project since it began in October 2012. The two-year long project, coordinated by Steinbeis Innovation in Germany, aims to enhance innovation by helping EU-funded transport R&D projects to transform research results into innovative products and services. TIPS then selects the best way for each project to bring its results to market.

The first phase of the project - identifying good practices - is already underway. A field study, managed by the ICCR Foundation in Austria, has been initiated to analyse innovation and exploitation processes and identify best practices in completed European and national research projects.

As the first step, 516 EU projects have been invited to answer a questionnaire by the end of April 2013. A second step, which will involve national projects, will shortly follow. Based on the analysis of the answers received in these steps, the project will develop specific tools to support result exploitation plans, either through individual support, workshops or training sessions. The project aims to support up to 100 on-going projects free of charge.

For more information, please visit:
<http://www.transport-tips.eu>

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