



# TIPS

TRANSPORT R&D  
FOR INNOVATION

[WWW.TRANSPORT-TIPS.EU](http://WWW.TRANSPORT-TIPS.EU)

ENHANCING THE CAPACITY OF  
EU TRANSPORT PROJECTS TO

TRANSFORM RESEARCH  
RESULTS INTO  
**INNOVATIVE PRODUCTS  
AND SERVICES**

The TIPS project is supported by the European Commission through the Seventh Framework Programme for Research and Technological Development / Coordination and Support Actions (CSA)

This 2 year project runs from 1st October 2012 to 30th September 2014.



## TIPS INTRODUCTION

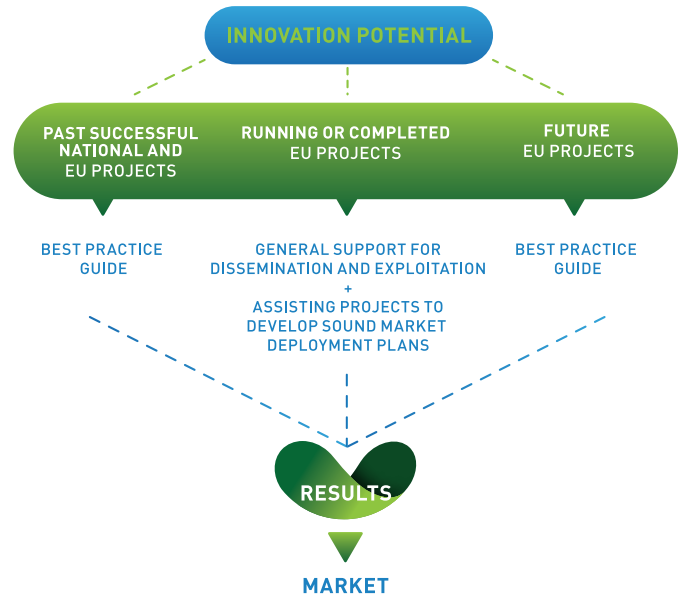
Transport is one of the main factors of economic sustainability and growth, but increasing demands in that sector call for pro-active procedures in order to get more innovative solutions quicker into the market. Therefore, TIPS will analyse exploitation strategies of completed projects and develop good practices to help ongoing transport projects to exploit their research results.

Road, rail, maritime, air and intermodal transport will be covered.

## TIPS APPROACH

### TIPS WILL ASSIST YOU IN GETTING BETTER ACCESS TO THE MARKET

Based on a sound field study in which EU and national transport research projects will be analysed, TIPS aims at better understanding the innovation and exploitation processes of research results in order to help transform these results into innovative products and services:



## TIPS ACTIVITIES

### HOW TIPS WILL ASSIST YOU IN YOUR RESEARCH PROJECT EXPLOITATION PLAN

If you are involved in a transport research project and need help to exploit your research results you may be interested in the TIPS activities:

<p><b>TIPS DISSEMINATION &amp; EXPLOITATION EVENTS</b></p> <ul style="list-style-type: none"> <li>5 workshops on exploitation methodology</li> <li>4 brokerage events &amp; info stands on technology offers</li> <li>Organised in different European countries</li> </ul>	<p><b>BEST PRACTICES BOOKLET ON RESEARCH RESULTS EXPLOITATION</b></p> <ul style="list-style-type: none"> <li>Elaboration with your contribution until March 2013.</li> <li>Delivery of the best practice booklet in March 2014.</li> </ul>	<p><b>FREE ONE-TO-ONE SUPPORT</b></p> <ul style="list-style-type: none"> <li>Benefit from an exploitation audit as well as regular and customised assistance in developing sound market deployment plans.</li> <li>Expression of interest to be sent before June 2013.</li> </ul>	<p><b>FREE TRAINING ACADEMIES</b></p> <ul style="list-style-type: none"> <li>4 to 5 days of training with experts on innovation related topics to get concrete inputs for the development of an exploitation plan</li> <li>Prague - November 2013.</li> <li>Lyon - February 2014.</li> </ul>
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If you are interested in participating in some of these activities, please visit our website ([www.transport-tips.eu](http://www.transport-tips.eu)) or join us on Facebook (TIPS: Transport R&D for Innovation)

## TIPS CONSORTIUM



### CONTACT

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